

**More than
just a signage
company.**



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**Bournemouth
University**

Case Study

Bournemouth University

Website: www.bournemouth.ac.uk

Employees: 20,000

Industry: Education Institute

Region: Dorset, UK

Customer Since: 2009

Success Factors:

- Completing work on time
- Quality and Skill
- Communication

well known establishment. We continuously complete a lot of signage work for Bournemouth University around the campus including way finders, window graphics, hoarding boards, banners and totem signs. The biggest challenge we have faced so far has been working around the students and staff members when fitting internal and external signage and trying to ensure that their safety is considered at all time. Despite any challenges that we faced, at Think Signs we always managed to communicate effectively with the client and maintain excellent quality for all work produced.

Making ideas happen

Project Insights

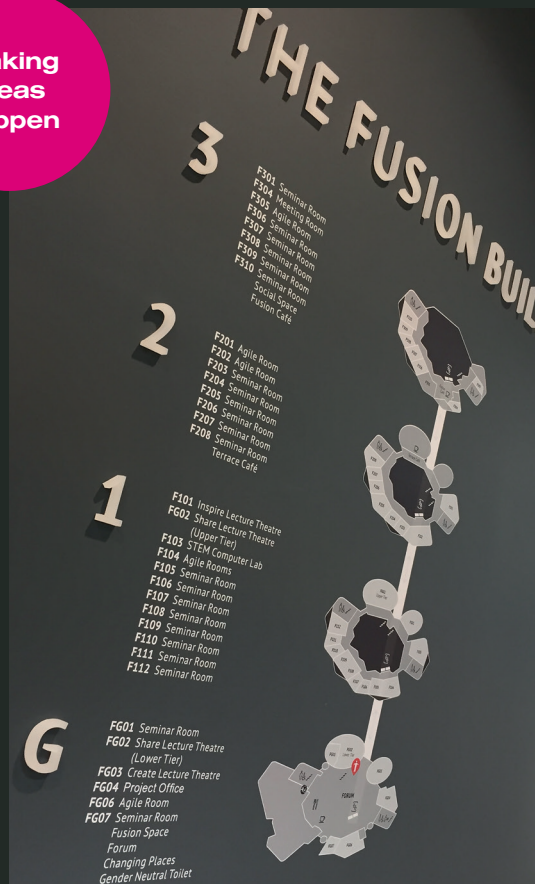
■ Fusion Building – 2018

During the beginning months of 2018, we were tasked with helping design and manufacture internal and external way finders to be fitted around the University's Fusion building. The reason for the way finders were to help maximise the efficiency of the campus and point students and staff members in the correct direction. Although the University mainly utilises their own internal fitters to install the graphics, our challenge was to ensure that the designs were correctly sized for all internal and external placements and ensure that the way finders were packaged and delivered on time and undamaged. We have been able to continually produce and deliver outstanding way finders to the client and they have been thoroughly impressed with the level and quality of the work we produce and for this reason continue to support our business.



Halo lit 3D lettering

Bournemouth University is a nationally recognised institute of higher education based in Bournemouth's neighbouring town, Poole. With over 20,000 students roaming their two main campus's, we have been delighted to continually offer our services to such a large



**Internal way finders
Designed, manufactured and installed**



Printed hoarding panels

“Quality is never an accident, it is always a result of intelligent effort”

Way Finders

Due to the quality and level of work we produced on the Fusion building project, we were then tasked with designing and manufacturing way finders to be installed throughout the University's campus.

The reason for this was to fulfil all of the University's external solutions by simplifying and standardising all external directional signage. The challenges during this project remained the same as before however as mentioned at Think Signs we continually ensured that we created the way finders within budget and delivered the materials on time, undamaged and ready to be fitted.



A rustic look for the student bar

Student Centre

In 2015, the university opened up their student centre which is one of the main buildings at the university, comprising of six storeys and containing a range of social and collaborative learning spaces. With this we were tasked with manufacturing a large scale print of the University's logo to be installed at the top of the large building to help advertise the student centre and the University. The challenge with this project was the size of the print and manoeuvring the large graphic through the warehouse and delivering it to the university.



Wall graphics adding vibrance to the student centre